



Wolcott Lions Agricultural Society, Inc.  
P.O. Box 6063, Wolcott, CT 06716  
Tel. (203) 879-LIONS E-mail info@wolcottfair.com

Spring 2011

Greetings Vendors,

The Wolcott Lions Agricultural Society and the Wolcott Lions cordially invite you to be a part of the 33<sup>rd</sup> annual **Wolcott Country Fair**. With over 30,000 people expected to pass through the gates this coming **August 19<sup>th</sup>, 20<sup>th</sup> & 21<sup>st</sup>**, this year's fair is anticipated to be our biggest and best ever!

Once again, this year's fair will be held at the Frisbie Fairgrounds located directly behind Frisbie Elementary School on the corner of Woodtick Road & Todd Road in Wolcott, CT. This will be our final fair at Frisbie Fairgrounds. I hope you will be a part of our "*Farewell to the Frisbie Fairgrounds*". Next year, the Wolcott Country Fair will be held at the new Lions Fairgrounds.

As committee chairman for the **Commercial Vendors**, I hope that you will join us. On the following pages, you will find all of the information that you need regarding this year's fair. Once you have reviewed this information, please use our Commercial Vendors Online Application form available on our web site [www.wolcottfair.com](http://www.wolcottfair.com).

Please feel free to contact me at 203-910-0437 (days) or 203-879-5804 (evenings). My co-chairmen, Hiram Velez is available at 203-879-6024 and Jack Synott is available at 203-232-8460. You may also communicate with us via email at [commercial@wolcottfair.com](mailto:commercial@wolcottfair.com).

Hiram, Jack and I look forward to working with you to make this year's fair successful for both the Wolcott Lions and for you.

Sincerely,

Tony Marino  
Chairman, Commercial Vendors



We Serve



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### Fair Schedule

Day	Date	Time
Friday	August 19 <sup>th</sup>	4PM – 11PM
Saturday	August 20 <sup>th</sup>	10AM – 11PM
Sunday	August 21 <sup>st</sup>	10AM – 10PM

No vehicles are allowed on fairgrounds after 1PM Friday, 9AM on Saturday or Sunday.

### Space Rental Fees - Inside

# of Spaces	Frontage	Depth	Cost
One	8 Feet	10 Feet	\$275
Two	16 Feet	10 Feet	\$450
Three	24 Feet	10 Feet	\$575
Four	32 Feet	10 Feet	\$675

### Space Rental Fees – Outside

# of Spaces	Frontage	Depth	Cost
One	10 Feet	10 Feet	\$275
Two	20 Feet	10 Feet	\$450
Three	30 Feet	10 Feet	\$575
Four	40 Feet	10 Feet	\$675

A non-refundable deposit for 50% of your space's cost is required by **May 27<sup>th</sup>**. The balance is due by **July 13<sup>th</sup>**. If the balance is **not** received by **July 13<sup>th</sup>**, only **cash or certified check** will be accepted.

### Space Reservation

Please note that although we cannot guarantee exclusive rights to a particular space prior to contract signing, we will do everything possible to accommodate your selection of a space on a "first-come, first-serve" basis. Any who gave a deposit during last year's fair to hold a particular space will be allocated that space. All other spaces will be given out based upon our receipt of payment-in-full for those spaces. When making payment-



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in-full, please be as specific as possible regarding any particular space that you are interested in.

**Insurance**

All vendors are required to provide a valid insurance certificate by **July 13<sup>th</sup>**. The certificate must identify the **Wolcott Lions Agricultural Society, Inc.** as the “**additional Insured**” for the fair dates of **August 19, 20, 21, 2011**. If you fail to provide a certificate of insurance by July 13<sup>th</sup>, the Wolcott Lions Agricultural Society will provide the required insurance to you at a cost of \$85.00.

**You will not be allowed to setup without a certificate of insurance.**

**Registration, Setup & Breakdown**

Event	Day	Date	Time
Registration	Thursday	August 18 <sup>th</sup>	Noon
Setup	Thursday	August 18 <sup>th</sup>	After 12PM
Breakdown	Sunday	August 21 <sup>st</sup>	After 10PM

Registration begins on Thursday, August 18<sup>th</sup> at noon. Vendors are welcome to register any time thereafter. Upon arrival, your documents (including insurance certificate and payments) will be verified, space numbers will be given out and vendor passes issued.

**Parking and Gate Passes**

Type of Pass	# of Passes	# of Days	Cost
Parking	1	3 Day	Included
Gate	4	3 Day	Included

*Parking passes* – If additional parking is needed, vendors must park in satellite lots and take the shuttle bus to the fairgrounds. **Cost of parking in satellite lots is not included.**

*Gate Passes* – All of vendor’s employees must arrive through **Gate #1**. It is the responsibility of the vendor to allocate their passes to their employees in order to gain



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access into the fairgrounds. The Wolcott Lions Agricultural Society is not responsible to supply entry passes to all vendor employees. **No refunds or credits** will be issued for purchased gate tickets. If one of vendor's employees leaves the fairgrounds they will need a pass in order to be re-admitted.

### **Electrical**

<b>Service</b>	<b>Cost</b>
110 volt Convenience Outlet	Included
110 volt 20 amp Dedicated Circuit	\$125.00
220 volt Service	Time & Materials

### **Selling / Usage Restrictions**

The Wolcott Lions Club will be enforcing the following restrictions and reserves the right to remove any vendor who violates these rules:

- The sale of food or drink items in the commercial spaces other than those of a food vendor is prohibited
- The sale or consumption of alcoholic beverages on the fairgrounds is prohibited
- Gas powered generators will not be allowed on the fairgrounds
- The sale of "Silly String", "Stink Bombs", "Poppers" or like products is prohibited

### **Vendor Etiquette**

To avoid confusion by members of the public and the Wolcott Lions Club, we ask that you and your employees wear nametags at all times. The nametags should identify both your employee's name and your company name.



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